

COLOR20 | CONFERENCE SCHEDULE

| Saturday 1/11/2020 | | | | |
|-------------------------------------|---|---|--|--|
| TIME | Free Pre-Conference | | | |
| 10:00 a.m.–1:00 p.m. | Conference Registration Open | | | |
| 1:30 p.m.–4:30 p.m. | Color Management Fundamentals—Don Hutcheson, HutchColor, LLC | | | |
| 1:30 p.m.–4:30 p.m. | Fine Art Reproduction: The Ultimate Color Challenge—Brian Lawler, Cal Poly | | | |
| 10:00 a.m.–5:00 p.m. | Conference Registration Open | | | |
| Sunday 1/12/2020 | | | | |
| TIME | Main Stage | Print & Production | Brand & Design | Standards, Research, & Case Studies |
| 7:30 a.m.–5:00 p.m. | Conference Registration Open | | | |
| 7:45 a.m.–8:15 a.m. | Continental Breakfast Expo Resource Center Open | | | |
| 8:15 a.m.–8:30 a.m. | Welcome Introductions | | | |
| 8:30 a.m.–9:30 a.m. | KEYNOTE: Colors of Life—Frans Lanting, Frans Lanting Studio | | | |
| 9:30 a.m.–10:00 a.m. | Break Expo Resource Center Open | | | |
| 10:00 a.m.–11:00 a.m. | | I Love a Color Management Mystery—Patrick Herold, CHROMIX | Right Brain vs Left Brain: Bridging Creative Design and Print Execution—Angela Stone, Purposeful Packaging Design and Erica Aitken, Rods and Cones | Analog Color Management in the 21st Century—Julia Kartush, Textile Designer and Color Analyst |
| 11:10 a.m.–12:10 p.m. | | Getting Color Right in Beverage Can Production—Rich Apollo, Southern Graphics Systems | Nailing Color in Adobe CC—Peter Pretzer, FUJIFILM North America Corp. | The New World of Backlit Media and Color Management—Ray Cheydeur, X-Rite Pantone |
| 12:10 p.m.–1:10 p.m. | Lunch | | | |
| 1:10 p.m.–2:10 p.m. | | Print Quality Scoring Systems: Conformance vs. Quality—Dan Uress, Colorware USA, Inc. | How to Become the Color Management Champion—Joe Bolokowicz, Abelson Taylor, Inc. | Expanded Gamut Shoot-Out: Real Systems, Real Results—Abhay Sharma, Ryerson University |
| Color Tools Breakout 2:20–3:40 p.m. | New to COLOR20 are Color Tools breakout sessions! Get ideas for your business from industry experts and suppliers in 16 valuable, concise 20-minute sessions. Color Tools are where you'll see the newest gear and latest technologies and techniques to help you up your color game! | | | |
| Color Tools Breakout 2:20–2:40 p.m. | Sessions coming soon! | Sessions coming soon! | Sessions coming soon! | Sessions coming soon! |
| Color Tools Breakout 2:40–3:00 p.m. | Sessions coming soon! | Sessions coming soon! | Sessions coming soon! | Sessions coming soon! |
| Color Tools Breakout 3:00–3:20 p.m. | Sessions coming soon! | Sessions coming soon! | Sessions coming soon! | Sessions coming soon! |
| Color Tools Breakout 3:20–3:40 p.m. | Sessions coming soon! | Sessions coming soon! | Sessions coming soon! | Sessions coming soon! |
| 3:40 p.m.–4:00 p.m. | Break Expo Resource Center Open | | | |
| 4:00 p.m.–5:00 p.m. | | So You Want to Have a 2 Delta E Tolerance?—Dave Hunter, Pilot Marketing | Packaging Design and Prototyping—Ben Starr, colormanagement.com | The Color Literacy Project—Maggie Maggio, Smashing Color |
| 5:10 p.m.–6:00 p.m. | KEYNOTE: Improving Printer-Brand Relations—James Hillman, President & CEO, Mossberg & Co. | | | |
| 6:00 p.m.–7:00 p.m. | Reception Expo Resource Center Open | | | |
| Monday 1/13/2020 | | | | |
| TIME | Main Stage | Print & Production | Brand & Design | Standards, Research, & Case Studies |
| 7:30 a.m.–5:00 p.m. | Conference Registration Open | | | |
| 8:00 a.m.–8:30 a.m. | Continental Breakfast Expo Resource Center Open | | | |
| 8:30 a.m.–9:30 a.m. | KEYNOTE: The Power of the Perfect Color—Scott Lucas, CEO, Sterling Brands & Interbrand Cincinnati | | | |
| 9:30 a.m.–10:00 a.m. | Break Expo Resource Center Open | | | |
| 10:00 a.m.–11:00 a.m. | | Process Control and G7®: A Match Made in Color Heaven—Mike Todryk, IWCO Direct | We're All Brown: What Makes Pleasing, Printable Skintones?—Pete Rivard, Dunwoody College of Technology | Real World iccMAX—Chris Bai, BenQ Corporation |
| 11:10 a.m.–12:10 p.m. | | Pro Tips for Troubleshooting Color—John Scott Thorburn, Canon USA | Make Your Brand Stand Out from the Crowd—Mark Bohan, Konica Minolta | Rethinking the Packaging Workflow: Golden Masters and Color Spaces—Mike Strickler, MSP Graphic Services and Jack Frank, WestRock |
| 12:10 p.m.–1:10 p.m. | Lunch | | | |
| 1:10 p.m.–2:10 p.m. | | Best Practices of DeviceLink Technology—Thorsten Braun, ColorLogic GmbH and Barbara Braun-Metz, CrossXColor, Inc. | LED Lighting: 20/20 Perspectives from Concept to Consumer—James Summers, JUST Normlicht, Inc. & GL Optic | Smartphone Cameras: How To Maximize Image Quality And Color Accuracy—Ford Lowcock, Peter & Ford Imaging |
| 2:20 p.m.–3:20 p.m. | | Pantone: The Inside Scoop—Jason Campbell, X-Rite Pantone | Future Packaging Solutions: Plastic-Free Oceans Start with You—Neal Haussel, Iggesund Paperboard Inc. | Standards are Boring!—William Li, Kodak |
| 3:20 p.m.–4:00 p.m. | Break Expo Resource Center Open | | | |
| 4:00 p.m.–5:00 p.m. | | Cxf/X-4 and Its Use in Grand Format Printing—Dan Reid, RPImaging, INC | Managing Color from Design Forward—Michael Riordan, Independent Good | I Never Met-A-Meric I Didn't Like—John Seymour, John the Math Guy, LLC |
| 5:10 p.m.–6:00 p.m. | KEYNOTE: "Hey Man, I Ordered a Burger!"—Jason Troutman, 3M | | | |
| 6:00 p.m.–7:00 p.m. | Reception Expo Resource Center Open | | | |
| Tuesday 1/14/2020 | | | | |
| TIME | Main Stage | | | |
| 8:00 a.m.–8:30 a.m. | Continental Breakfast Expo Resource Center Open | | | |
| 8:30 a.m.–9:30 a.m. | KEYNOTE: Is Color Standardization More Difficult Than Milking a Duck? Let's Ask "The Milkmaid"—Cecile van der Harten, Image Department Manager, Rijksmuseum | | | |
| 9:30 a.m.–10:15 a.m. | MAIN STAGE: Part Two: Are You for the Orange Team or the Red Team?—Dr. Erica Walker, Clemson University | | | |
| 10:30 a.m.–11:15 a.m. | MAIN STAGE: Building a Brand Loyal Brand—Daryl Eifler, CEO, i4Color, Inc. | | | |
| 11:30 a.m. | Conference Adjourns | | | |