



**SATURDAY 1/22/2022**

TIME	FREE PRE-CONFERENCE
10:00 a.m.–1:00 p.m.	Conference Registration Open
1:30 p.m.–4:30 p.m.	<b>FREE PRE-CONFERENCE SESSION:</b> Color Management Fundamentals—Don Hutcheson, HutchColor, LLC
10:00 a.m.–5:00 p.m.	Conference Registration Open

**SUNDAY 1/23/2022**

TIME	MAIN STAGE	PRINT & PRODUCTION	BRAND & DESIGN	NOT ON PAPER
7:30 a.m.–5:00 p.m.	Conference Registration Open			
7:45 a.m.–8:15 a.m.	Continental Breakfast Expo Resource Center Open			
8:15 a.m.–8:30 a.m.	Welcome Introductions			
8:30 a.m.–9:30 a.m.	<b>KEYNOTE: Influence, Collaboration and the Power of Color</b> —Gerry O'Brien, What Big Brands Know			
9:30 a.m.–10:00 a.m.	Break—Sponsored by GMG Color Expo Resource Center Open			
10:00 a.m.–10:50 a.m.		<b>Managing Color Everywhere from Anywhere</b> —Ben Starr, Color Management Group	<b>Designing for Brand Print Quality</b> —Ron Ellis, Ron Ellis Consulting LLC	<b>Color Measurement in DTG Printing</b> —Dan Gillespie, Alder Color Solutions
11:00 a.m.–11:50 a.m.		<b>Shhhhhh...It's A Secret!</b> —Patrick Herold, CHROMiX	<b>Shifting Spectra—How Brands can Navigate the LED Lighting Revolution</b> —James S. Summers, JUST Normlicht, Inc.	<b>Tame the Color Management and Sublimation Printing Lions!</b> —Michael Motter, Sublimation Color Management
11:50 a.m.–1:00 p.m.	Lunch			
1:00 p.m.–1:50 p.m.		<b>How to Become a Color Sleuth</b> —Mark Bohan and Wilson Howe, Konica Minolta Business Solutions	<b>Perfect Color: What's Possible and What's Not?</b> —Don Hutcheson, HutchColor, LLC	<b>Printing onto Colored Substrates and Other Uses for White Ink</b> —Juergen Roesch, Kornit Digital
Color Tools Breakout 2:00–3:20 p.m.	Get ideas for your business from industry experts and suppliers in these valuable, concise 15-minute sessions. Color Tools are where you'll see the newest gear and latest technologies and techniques to help you up your color game!			
Color Tools Breakout 2:00–2:20 p.m.	<b>The Effective Use of Automation in Color Management</b> —Konica Minolta Business Solutions	<b>Fujifilm Knows Color: Come and See How &amp; Why</b> —Fujifilm	<b>Essential Digital Press Color Controls, Integrated and Automated</b> —Canon, USA	Color Tools Breakout #13
Color Tools Breakout 2:20–2:40 p.m.	<b>Butterflies &amp; Spot Colors—Metamorphosis of a Color</b> —ColorLogic	<b>Optimize your Print &amp; Color Quality with Prinect Auto Paper Stretch Compensation</b> —Heidelberg	<b>G7 Master Printers—Optimized Production Case Studies</b> —Idealliance	Color Tools Breakout #14
Color Tools Breakout 2:40–3:00 p.m.	<b>Digital Print Brand Color Optimization</b> —CGS ORIS	<b>Building Open PQM Networks</b> —Bodoni Systems	Color Tools Breakout #11	Color Tools Breakout #15
Color Tools Breakout 3:00–3:20 p.m.	<b>How to Accurately Communicate Brand Color Specifications and Tolerances Visually Across All Types of Print</b> —GMG Color	<b>Digital Proofing—Who Is Saving What?</b> —ICScolor	Color Tools Breakout #12	Color Tools Breakout #16
3:20 p.m.–4:00 p.m.	Break—Sponsored by GMG Color Expo Resource Center Open			
4:00 p.m.–4:50 p.m.	<b>KEYNOTE: A Netflix Color Story</b> —Kevin Laurino, Netflix			
5:00 p.m.–6:00 p.m.	Welcome Reception Expo Resource Center Open			

**MONDAY 1/24/2022**

TIME	MAIN STAGE	PRINT & PRODUCTION	BRAND & DESIGN	STANDARDS, RESEARCH, & CASE STUDIES
7:30 a.m.–5:00 p.m.	Conference Registration Open			
8:00 a.m.–8:30 a.m.	Continental Breakfast Expo Resource Center Open			
8:30 a.m.–9:30 a.m.	<b>KEYNOTE: Choose Your Winning Color</b> —Dr. Terry Wu, Neuromarketing Services Corporation			
9:30 a.m.–10:00 a.m.	Break—Sponsored by ICS Color Expo Resource Center Open			
10:00 a.m.–10:50 a.m.		<b>Variables in Color Instrumentation—When Does it Really Matter?</b> —Dave Hunter	<b>It's in the Mail – Your Brand Color</b> —Shaundra Toy, Print & Color Quality Expert	<b>Achieving G7 on Direct-to-Garment</b> —Bruce Ridge, The Nazdar Companies
11:00 a.m.–11:50 a.m.		<b>Saving Time and Money in Wide Format with Process Control</b> —Jim Raffel, ColorCasters	<b>Digital Textile Workflows, from Design to Print</b> —Mike Scrutton, Adobe	<b>Evaluating Hue Shifts in Spot Color Tints</b> —Himanshu Rana, Clemson University
11:50 a.m.–1:00 p.m.	Lunch			
1:00 p.m.–1:50 p.m.	<b>MAIN STAGE: Creating Discipline in The Process</b> —Adam Thomas, Shaw, Inc.			
2:00 p.m.–2:50 p.m.		<b>Color Models in Modern Color Management</b> —Thorsten Braun, ColorLogic GmbH	<b>Digital Strategies for Brand Print Quality Programs</b> —Cindy Cooperman, X-Rite/PANTONE	<b>Why the Heck Aren't All Converters Adopting Color Management Technology?</b> —Jasmine Hietpas and Steve Fischer, HAVI
2:50 p.m.–3:30 p.m.	Break—Sponsored by ICS Color Expo Resource Center Open			
3:30 p.m.–4:20 p.m.		<b>Proofing in a Digital World</b> —Lynn Leppo, CGS ORIS	<b>Expanded Gamut—What Brand Owners and Designers Need to Know</b> —Steve Cooney, Starpak Corp.	<b>Panel: Standards Today and Tomorrow</b> —Moderated by Ray Weiss, PRINTING United Alliance with Mark Bohan, Konica Minolta Business Solutions, Ray Cheydleur, X-Rite, William Li, Kodak, Birgit Plautz,
4:30 p.m.–5:15 p.m.	<b>KEYNOTE (VIRTUAL): Changing Role of the Designer in Label &amp; Packaging Production</b> —Mark Lewiecki, Adobe			
5:15 p.m.–6:15 p.m.	Reception Expo Resource Center Open			

**TUESDAY 1/25/2022**

TIME	MAIN STAGE
8:00 a.m.–8:30 a.m.	Continental Breakfast Expo Resource Center Open
8:30 a.m.–9:20 a.m.	<b>MAIN STAGE: Color is Everyone's Business</b> —Mike Todryk, IWCO Direct
9:30 a.m.–10:15 a.m.	<b>MAIN STAGE: Rethinking Packaging in a Digitally Accelerated World</b> —Manolo Almagro, Q Division
10:30 a.m.	Conference Adjourns

**SESSION KEY:** Fundamental  
Intermediate  
Advanced  
Color Tools Breakout